

# RELAY PRESS RELEASE

## *A Fire in Africa* Ignites Global Reach with New Online Launch



A story that begins with Nefertiti, Queen of Egypt — and rises many year later, with the Minister of Home Affairs of Namibia

Pretoria, South Africa – [6 November 2025] — The 13-time Best Picture–winning feature film *A Fire in Africa* continues to expand its global reach, now available to over 200 million viewers through a dynamic worldwide campaign led by Los Angeles distributor Filmhub and Relay. Relay is accessible via the Apple App Store, Google Play, Amazon Fire TV, and Roku. Its new platform, [PickRelay](#), serves as a gateway to *A Fire in Africa*'s official website — [afireinafrica.com](#) — which showcases a story as remarkable as the production itself.

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